



USGBC

West North Central

2021

Annual

Sponsorship



The Time for Action is Now!

[Become an Annual Sponsor or Renew Today!](#)

Dear Friends,

USGBC West North Central inspires our local network of green builders to act. Together, we respond to the climate crisis by creating regenerative, high-performance buildings that are accessible to everyone in our community. These buildings and communities allow us to live more sustainably in ways we can tangibly experience—our health, the air we breathe, the water we drink. They offer a better quality of life for all, while also generating a lower global carbon footprint, reducing electricity and water bills, and creating new green jobs. Your sustaining partnership makes this and so much more possible.

As an annual sponsor of USGBC, you:

- Amplify the sustainability story of your organization and gain brand recognition
- Engage a diverse and powerful network of decision makers in connected industries
- Grow our regional green building economy
- Strengthen student mentorship opportunities
- Support advocacy initiatives that advance green building
- Cultivate vibrant, healthy, and sustainable communities in our state

Sustainability, encompassing both environmental and social factors has never been more important. Local community sponsors provide critical support to getting things done on the ground. In the Midwest, this means hosting better events, propelling social equity engagement, deploying more products, growing our audience, and ultimately, transforming the market.

This is your call to action! [Become an Annual Sponsor or Renew today.](#)

Sincerely,

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Regional Director, Market
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West North Central Region

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Sustaining Partner Levels & Benefits

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Annual Sponsorship	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Event Tickets					
IMPACT Conference, Regional & Community Events	7	6	5	4	2
Individual Membership					
Complimentary Memberships	15	11	7	4	2
Marketing and Promotions					
Company Logo on Webpage	✓	✓	✓	✓	✓
Recognition at Local Events	✓	✓	✓	✓	✓
★ Recognition at Regional Events	✓	✓	✓		
Recognition in Newsletter	Logo	Logo	Logo	Text	
Sponsor Spotlight (Social Media and Newsletter)	✓	✓	✓		
★ Social Media Take Over	3 Days	2 Days	1 Day	½ Day	
★ Inclusion in Showcase	Unlimited	Unlimited	Brochure, Video, Links	Brochure, Video	Brochure
★ Product/Service Placement	✓	✓			
Sponsor Article on Website	✓				
Sponsorship					
IMPACT/Signature Events	30%	25%	20%	15%	10%
★ Local/Regional Education	Included	Included	Included		

★ New in 2021

As an Annual Sponsor You Will...



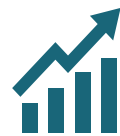
ENGAGE

A COMMUNITY OF LOCAL DECISION MAKERS AND PRACTITIONERS



GROW

YOUR BRAND AMONG A TARGETED AUDIENCE



BUILD

THE LOCAL MARKET FOR GREEN BUILDING PRODUCTS AND SERVICES

Leadership in Action, Your Benefits at Work!



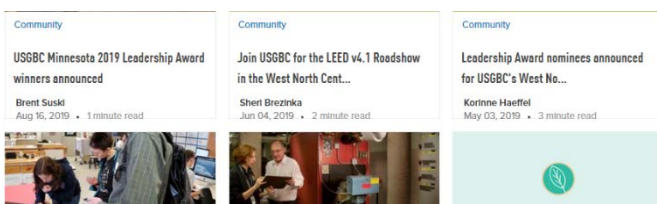
Event Tickets

Our Sponsors are recognized before hundreds of event attendees each year both locally and regionally. Invite your team members to these events or share them with clients and colleagues. Connect them with the most innovative thought leaders in the green building industry in our state and region.



Individual Membership

Individual Members make USGBC strong and vibrant. Membership will empower your team to connect with the world's premier green building network and become an active supporter in making our buildings and communities more sustainable, healthy places to Live, Work, Learn and Play.



Marketing and Promotions

Each email we send, event we host, and article we post, is an opportunity for us to celebrate our sponsors and provide awareness of your brand. We also help you tell your sustainability story through articles, social highlights, and our new Showcase. Put your sustainability mission into action!



Sponsorship Discounts & More

Extend your reach by supporting specific USGBC events throughout the year. Your annual sponsorship affords your company discounts on additional opportunities. Some levels also include sponsorship of regional and local events.

Thanks for acting. We look forward to supporting your sustainability mission in 2021!



Note: Sponsorship is community specific, please connect with the staff lead below to learn more about sponsoring a community in our region.

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